



FOR IMMEDIATE RELEASE ...

Original Lifestyle-Entertainment Television Series
Table X
Partners with Google® AdSense+AdWords+Custom Search

(BEVERLY HILLS, CA) 06/06/2010— **Table X** has partnered with Google® AdSense, AdWords, and Custom Search as part of an exclusive global advertising and marketing media-platform for **Table X** Sponsor and Brand-In Partners. "Our **Table X** Sponsor and Brand-In Partners are innovative marketers who are results driven and committed to building brand identity and increasing sales for their products and services," says Joshua Goldberg, Vice President of Television, **PMG Television**, a division of **Privilege Media Group International, Inc. | pmg**. "We continue to identify new and exciting partnerships with leading companies whose quality products and services complement the premium **Table X** lifestyle-entertainment brand, and through these partnerships, build strategic advertising, marketing and promotions, public relations, and social-media campaigns for deployment across all relevant and emerging media platforms— worldwide," adds Mr. Goldberg.

Table X EPISODE I will shoot live at Café del Rey in Marina del Rey, California on July 12, 2010, and will broadcast on the **YouTube®** online and mobile media platforms, as well as, online at www.TableX.TV on July 22, 2010 at 7:00PM PST. "**Table X** patrons at Café del Rey on July 12th will be able to enjoy the same **Table X** Dinner Menu & Wine Pairings as the show's featured **Table X** Hosts & Guests," says Johnathan Michel, **Table X** Executive Producer. "And, in addition to the standard dinner seating at Café del Rey on July 12th, a **Table X** Communal Dining Table will be available for those patrons of Café del Rey who prefer to experience **Table X** with new friends who share their mutual epicurean and lifestyle-entertainment interests. After all, **Table X** is an open-set production where we bring the element of LIVE television production together with the element of a real working restaurant," adds Mr. Michel.

Table X [Twitter](#) and **Table X** [Facebook](#) interactive social-media platforms have been engaged to allow viewers from around-the-world to connect with **Table X** ... 24/7, which includes the LIVE production at Café del Rey on July 12, 2010, where patrons of Café del Rey will be able to Twitter and Facebook their onsite **Table X** dining experiences for a truly interactive social-media experience— worldwide.

ABOUT

Table X is a one-hour, semi-scripted, original lifestyle-entertainment reality television series featuring ONE choice restaurant for dinner and review, TWO Savory Hosts + Power Couple, THREE Tangy Topics of Conversation, and FOUR Spicy Celebrity Guests. **Table X EPISODE I** will broadcast exclusively on the **YouTube®** online and mobile media platforms, which reach over 12 billion (12,816,043,000 @ [comScore](#)) viewers monthly, as well as, online at www.TableX.TV on July 22, 2010 at 7:00PM PST. Network television/cable broadcast distribution of future episodes of **Table X** will be announced later this year. **Table X** is produced by **PMG Television**, a division of **Privilege Media Group International, Inc. | pmg**, a full-service global media organization deploying creative and strategic solutions specifically developed to help build brand identity and increase sales for Fortune 100, Fortune 500, and dynamic start-ups— worldwide. For more information about the original lifestyle-entertainment television series and global lifestyle brand, **Table X**, please visit www.TableX.TV.

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Contact: ANTOINETTE DuBOIS
pmg Public Relations
Privilege Media Group International, Inc. | pmg
Antoinette.DuBois@pmgintl.com
(877)PMG-0005 Extension 700